Customer Photo Calendar Contest
Official Rules

1) Entry deadline is June 30, 2022 at 5:00pm EST.

2) Each individual may enter a total of two photographs. Photos submitted must be the entrant's own original work.

3) Photograph submission formats:
- Only color photographs will be accepted. Horizontal format strongly recommended.
- Photographs must be scenic Maine shots that focus on our banking communities (no people in photographs.) Market are focus: Lincoln, Knox, Penobscot, Hancock and Washington counties.
- Photos must be received electronically. Photos must be sent in jpg or tif format, and should be taken at a high resolution (300 dpi or higher).
- In the body of your email, please include your name, address, phone number, email address, and location of your photo(s).
    - Photos should submitted online at https://photocontest.thefirst.com/
    - Photos may also be emailed to photocontest@thefirst.com
    - Entries not following these specifications will not be considered.

4) By submitting an entry, contestants agree to the terms of the release form (on back) that gives First National Bank full rights and use of the selected photos for calendars and other marketing purposes (website, ATM screens, etc.). Winning photos may also be used in future advertising, lobby displays, social media outlets, and on First National Bank's corporate websites to promote the contest. Please note that First National Bank is not responsible for lost photographs or emails.

Cash Prize Details

1) Up to 14 photographs will be selected for print in our 2023 Desk Calendar or 2023 Wall Calendar.

2) Each winning photograph will be awarded a $150 cash prize.

3) Winners will be notified by August 7, 2022.

If you have any questions about the contest, please email photocontest@thefirst.com

RELEASE/PERMISSION TO USE PHOTO(S)

I give First National Bank (the "Bank") permission to use my photo(s) for the purpose of creating calendars and other marketing for the year 2023. In addition, I give the Bank permission to use my name and said winning photo(s) for the purpose of promoting the calendars, which might include press releases, newspaper, radio and television advertisements, announcements on the Bank's corporate websites, social media or other means by which the Bank chooses to promote this calendar. The Bank reserves the right to contact me in the future for additional paid permissions.

I will not authorize nor allow any other business to use my winning photograph(s), in any of its media promotions from August 1, 2022 to July 31, 2025.

It is recognized that the Bank is relying on this release in committing to prepare publications which will be costly to produce and that the Bank will be detrimentally impacted if this release were retracted. It is therefore agreed that this release will be irrevocable for the three-year period stated above.